

RECYCLED CONTENT



QA-CER

Recycled content

The ***circular economy model*** is rooted in the notion that our planet provides us with a limited amount of resources. Due to increasing economic activities and demands for materials, our familiar linear economic model is no longer sustainable. Therefore, a shift towards a circular economy model - based on the continual (re)use of materials and the elimination of waste - is urgently needed. Although the circular economy represents a major challenge to companies it also offers ***huge business opportunities***.

Repair, reuse and recycling are key elements in this circular economic model and are part of the business models of circular companies.

The aim of QA-CER Recycled Content is to offer transparency to companies, authorities, buyers or customers in how businesses are handling recycled materials or recycled content in the products they bring to the market. Recycled content is defined as the amount of circular material in a product.

QA-CER Recycled Content helps companies to create trust in the manufacturing of more sustainable products by using recycled materials, and to communicate their efforts in a substantiated and transparent way.

Certified according to QA-CER Recycled Content

How does it work and what does it mean?

A company certified according to **QA-CER Recycled Content** proves to independent and expert auditors that its production system is organized such as to allow traceability of recycled content claims.

QA-CER Recycled Content is based on ISO 9001 principles and is verified not only at the company level but also in the sourcing of recycled material.

Companies certified according to **QA-CER Recycled Content** are audited on a regular basis and must fulfil the requirements of the **QA-CER Recycled Content** certification scheme.

Trust

- Consumers are increasingly demanding sustainable products. Also end-users, including governmental agencies through their public procurement policies, are seeking ways to help transforming the linear into a circular economy.
- **QA-CER Recycled Content** is intended to create trust when companies communicate on the amount and nature of recycled content in their products.
- **QA-CER Recycled Content** is an international, independent, third-party certification system, based on ISO 9001 principles including a chain of custody. It exceeds ISO 14021 as it represents an all-comprehensive system by identifying all possible waste streams that can be recycled.

In companies, certified according to QA-CER Recycled Content, consumers and large purchasers will find a trustworthy partner striving for the very same sustainable objectives!

QA-CER Recycled Content is

- Key in building business relationships based on trust in matters of recycled content.
- A tool to show your company's efforts and ambitions in the shift towards a circular economy.
- A tool for consumers to make deliberate choices and contribute as such to a circular economy.

more on

<https://www.bqa.be/nl/bqa-qa-cer-recycled-content>